UCI CONTINENTAL TEAM

SINCE 1949 Rog CYCLING TEAM

CONTINENTAL CYCLING TEAM

LJUBLJANA

GUSTO

Santic

PRESENTATION

NAMING SPONSOR
LJUBLJANA

The city of Ljubljana has supported ROG since the clubs' inception in 1949. "The city of Dragons" blends mythical charm with class and functionality. A must visit.

#VISITLJUBLJANA

A GLOBAL CYCLING COMMUNITY WITH 73 YEARS OF PROFESSIONAL KNOWLEDGE

Continental Cycling Team Ljubljana Gusto Santic is built on the foundation of ROG Cycling Club - a club with **73 years of professional knowledge**.

Ljubljana Gusto Santic is the new and refined face of a team that has developed some of the world's top cyclists. Ljubljana based cycling club, **ROG** is the backbone of the team. **ROG** has a rich history with elite cycling, supporting a team since **1949**.

Situated in the heartland of cycling, **ROG** has kept abreast of evolving technological and coaching strategies to become a world leader in athlete development.

From the introductory to professional level of the sport ROG Ljubljana holds a club centred approach to the development of riders and staff. Since 1949 this unique approach has provided clear pathways for careers in the sport. Affliations with UCI men's CONTINENTAL CYCLING TEAM Ljubljana Gusto Santic and woman's WORLD TOUR TEAM ALE BTC City Ljubljana, provide riders with opportunities into the professional cycling ranks.

Junior and elite coaches oversee the development and conditioning of athletes, while mechanics and soigneurs ensure both bikes and riders are prepared for racing. ROG has a performance centre which houses a workshop with full-time mechanic, a warehouse, gym, bathrooms, an office space and kitchen.

This 'hub' gives cyclists permanent access to professional knowledge and services. It also provides mechanics and soigneurs a platform to establish themselves. The end goal for ROG is not simply to create champion cyclists, but to create positive and professional members of all sections of the elite cycling community.

The creation of Ljubljana Gusto Santic, and the inclusion of international riders is not a move away from this platform. Rather, it is an 'opening of the doors' to share knowledge with members of the global cycling community, allowing international athletes access to the pathways ROG has developed.

International sponsors are invited to partner in the continued refinement of programs. Allowing the team to grow and extend further value for all athletes, staff and sponsors. Ljubljana Gusto Santic aims to foster an environment in which we continue to establish ourselves as a professional and approachable leader in athlete and staff development.

ROG-SLO CYCLING ACADEMY

ROG-SLO Cycling Academy is a new initiative of ROG Cycling Club and will provide cyclists from around the world with the opportunity to make the first steps towards becoming professionals. It will also allow enthusiastic amateurs of all ages the chance to train with access to ROG's facilities and knowledge. 70 years of tradition has enabled ROG to develop some of the top experts in the field of cycling education and coaching. These experts are able to help young athletes and amateurs to refine their craft and understand the nature and requirements of elite cycling. ROG-SLO Cycling Academy will also provide education for coaches, assisting in creating coaches who are able to effectively develop young athletes.

ALUMNI

"ROG IS DETERMINED TO CONTINUE ITS PROUD HISTORY OF TRANSITIONING ATHLETES AND STAFF INTO THE TOP TIER OF WORLD CYCLING"

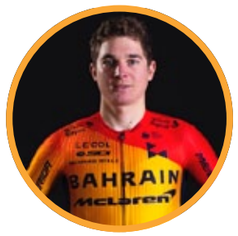
NIK BURJEK
Soigneur
Bahrain Victorius Pro Cycling Team

BLAŽ BOGATAJ
Soigneur
Bora-Hansgroe

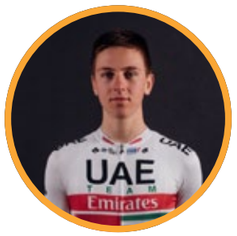
DAVID ROŽMAN
Soigneur
Team Ineos

LUKA MEZGEC
Rider
Team BikeExchange

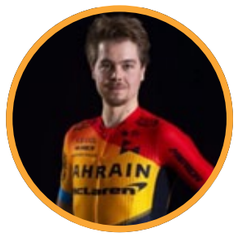
JAN POLANC
Rider
UAE Team Emirates



LUKA PIBERNIK
Former rider
Bahrain McLaren Pro Cycling Team



TADEJ POGAČAR
Rider
UAE Team Emirates



JAN TRATNIK
Rider
Bahrain Victorius Pro Cycling Team

ANDREJ HAUPTMAN
Former Rider
3rd World Road Race Championships 2001 and 5th Olympic Road Race 2002

ZORAN KLEMENČIČ
Former Rider
4th World Road Race Championships 2002

GENERAL MANAGER
TOMAŽ POLJANEC

The undertaking of creating a new, refined and global face for Continental Cycling Team Ljubljana Gusto Santic is the culmination of General Manager, Tomaz Poljanec's 30-year involvement with the sport. He was a member of the European Cycling Union Management Committee from 2013 – 2016. Former Vice-President of the SLOVENIAN CYCLING FEDERATION and is a member of the European Cycling Union Road Commission. Tomaž is committed to seeing the team build and share its knowledge with the global cycling community.

"WITH A PROVEN HISTORY AND WORLD CLASS COACHING, HEALTH AND EDUCATION PROFESSIONALS, WE'VE THE FOUNDATIONS AND KNOWLEDGE TO FURTHER ESTABLISH ROG AS A WORLD LEADER IN ATHLETE DEVELOPMENT. WE INVITE YOU TO PARTNER WITH US, TO EXTEND OUR POTENTIAL AND EXPAND OUR GLOBAL COMMUNITY."

GOALS

BRING TOGETHER CYCLISTS AND SPONSORS FROM AROUND THE WORLD, DEVELOPING A RICH GLOBAL COMMUNITY.

REFINE OUR PROCESSES TO MAINTAIN AND FURTHER A REPUTATION AS A SUCCESSFUL AND DESIRABLE PROFESSIONAL CYCLING TEAM.

USE OUR PLATFORM TO POPULARIZE CYCLING AMONGST YOUNG PEOPLE GLOBALLY, ENCOURAGING AND EDUCATING THEM.

ADD HOLISTIC VALUE TO OUR SPONSORS, RIDERS, STAFF AND SUPPORTERS, ENCOURAGING THE PURSUIT OF INDIVIDUAL AND COMMUNITY BETTERMENT AND WELL-BEING.

CYCLING CLUB ROG

The capital city of **Slovenia, Ljubljana**, has supported Cycling Club ROG since 1949. The club boasts an incredible cycling history, having produced 7 World Tour Riders within the last 15 years. **ROG** has earned a respected name in the European cycling community.

ROG is a diverse club consisting of 105 cyclists competing across various categories. The club consists of 75 male and 30 female riders. Regardless of whether riders are a part of the junior team, the men's Continental Team, or team **BTC City Ljubljana**, they all share a passion for cycling and the support of the club.

SINCE 1949 Rog CYCLING TEAM

Men's Continental Team

LJUBLJANA GUSTO SANTIC

Women's Team

BTC CITY LJUBLJANA

Pogi Team

Juniors
U17
U15
U13
U11

POGI TEAM
nikoli ne odnehaj in nikoli se ne predaj!

Riders from u11's to Juniors, are part of the **Tadej Pogačar** supported **Pogi Team**. Tadej wanting to provide future generations the best foundations for moving into the men's Continental Team, or the women's team BTC city Ljubljana. All avenues share a passion for cycling and the support of the club.

Event Organization

MARATHON FRANJA
UCI GRAN FONDO WORLD SERIES

GRAN FONDO
LJUBLJANA – TRIESTE

And several other cycling events for all other categories including 6 races for juniors.

GRAN FONDO FRANJA

Cycling Club ROG has organised Gran Fondo Franja since **1982**. It is one of the 15 biggest Gran Fondos in the world and is part of the UCI Gran Fondo World Series. With more than **8000 people** participating each year, Gran Fondo Franja is one of the biggest international cycling events for non-professional cyclists

2 X TOUR DE FRANCE WINNER TADEJ POGAČAR DEVELOPED WITH CYCLING CLUB ROG

TADEJ POGAČAR – THE 2020 & 2021 TOUR DE FRANCE WINNER, TOKYO ROAD RACE OLYMPIC BRONZE MEDALIST, 2019 VUELTA A ESPAÑA 3RD PLACE GETTER, AND 2018 TOURDE L'AVENIR WINNER HAS HAD A CONNECTION WITH CYCLING CLUB ROG SINCE HE FIRST BEGAN RIDING.

Tadej trained as a young rider under Cycling Club Rog coaches, Miha Koncilija and Andrej Hauptman. His talent was identified and fostered as he moved into our Continental Team.

In 2018, at Continental Cycling Team Ljubljana Gusto Xaurum - Tadej matured as a rider and was provided with a program specifically targeted at transitioning into the World Tour. In this year he won the Tour de l'Avenir and the young rider classification at the Tour of Slovenia.

At Continental Cycling Team Ljubljana Gusto Santic, we continue to foster a global cycling community. A community that develops future champions, provides high-level exposure to sponsors. And, connects supporters first-hand with the captivating nature of the sport. Where together we can watch talented riders develop into world-class athletes.

Photo: APF

CONTINENTAL CYCLING TEAM

LJUBLJANA GUSTO Santic

Lgscycling | LGC CYCLING | @LGSCyclingTeam | Continental Cycling Team Ljubljana Gusto Santic | cyclingteam_lgs@yahoo.com

Mestna občina Ljubljana
City of Ljubljana

GUSTO

Santic

Berk KOLEKTOR TAYA CROWN SPORTNUTRITION Spiuk bryton Telekom Slovenije avtotehna VIS UNIOR BIKE TOOLS FSA FULL SPEED AHEAD HEADCRACK today's plan PEUGEOT On Run on clouds. MDM STAINLESS STEEL & ALUMINIUM vittoria VitalGo

1st PLACE RESULTS FOR 2018

PLACE	RACE	COUNTRY	UCI CATEGORY	STAGE/ CLASSIFICATION	NAME
1st	Tour de l'Avenir	FRA	UCI 2.Ncup	GC	Tadej Pogačar
1st	Giro della Regione Friuli Venezia Giulia	ITA	UCI 2.2	GC	Tadej Pogačar
1st	GP Priessnitz spa	CZE	UCI 2.Ncup	GC	Tadej Pogačar
1st	GP Priessnitz spa	CZE	UCI 2.Ncup	Stage 3	Tadej Pogačar
1st	Tour of Slovenia	SLO	UCI 2.1	Youth Classification	Tadej Pogačar
1st	National Championship	SLO	NC	Indiviual time trial U23	Tadej Pogačar
1st	National Championship	SLO	NC	Road race U23	Tadej Pogačar
1st	Tour of Slovenia	SLO	UCI 2.1	Leader jersey Stage 2	Benjamin Hill
1st	Gent – Wevelgem	BEL	UCI 1.Ncup		Žiga Jerman
1st	National Championship	CRO	NC	Road race	Viktor Potočki

OUR BEST RESULTS IN 2019

PLACE	RACE	COUNTRY	UCI CATEGORY	STAGE/ CLASSIFICATION	NAME
1st	Tour of Japan	JPN	UCI 2.1	3	Benjamin Hill
1st	Tour of Japan	JPN	UCI 2.1	Leader Jersey - Stage 3-5	Benjamin Hill
1st	Trofeo Alcide Degasperi	ITA	UCI 1.2		Benjamin Hill
2nd	Tour of Japan	JPN	UCI 2.1	Stage 7	Benjamin Hill
2nd	Istrian Spring Trophy	CRO	UCI 2.2	Stage 1	Rok Korošec
3rd	Visegrad 4 Kerekparverseny	HUN	UCI 1.2		Žiga Ručigaj
3rd	Belgrade Banjaluka	SRB/BiH	UCI 2.1	Stage 1	Benjamin Hill

OUR BEST RESULTS IN 2020

PLACE	RACE	COUNTRY	UCI CATEGORY	STAGE/ CLASSIFICATION	NAME
1st	National Championship	CRO	NC	Individual time trial U23	Viktor Potočki
1st	31st Course cycliste de Solidarnosc et des Champions Olympiques	POL	UCI 2.2	KOM Classification	Rok Korošec
2nd	National Championship	CRO	NC	Road race	Viktor Potočki
2nd	Tour of Malopolska	POL	UCI 2.2	Prologue	Tilen Finkšt
2nd	83. Coppa Citta Di San Daniele	ITA	NR		Tilen Finkšt
3rd	31st Porec Trophy	CRO	UCI 1.2		Tilen Finkšt

OUR BEST RESULTS IN 2021

PLACE	RACE	COUNTRY	UCI CATEGORY	STAGE/ CLASSIFICATION	NAME
1st	National Championship	CRO	NC	Road race	Viktor Potočki
1st	National Championship	SLO	NC	Individual time trial U23	Anže Skok
2nd	National Championship	CRO	NC	Individual time trial	Carlo Jurisević
2nd	82 nd Giro del Belvedere	ITA	UCI 1.2U		Viktor Potočki
2nd	Visegrad 4 Kerekparverseny	HUN	UCI 1.2		Viktor Potočki
3rd	National Championship	SLO	NC	Road race U23	Anže Skok
3rd	32 nd Porec Trophy	CRO	UCI 1.2		Tilen Finkšt
3rd	National Championship	CRO	NC	Individual time trial	Viktor Potočki

OUR BEST RESULTS IN 2022

PLACE	RACE	COUNTRY	UCI CATEGORY	STAGE/ CLASSIFICATION	NAME
1st	National Championship	CRO	NC	Road race	Carlo Jurišević
1st	Tour de Serbie	SRB	2.2	Stage 2	Viktor Potočki
1st	Tour de Serbie	SRB	2.2	Sprint Classification (Green jersey)	Viktor Potočki
1st	National Championship	SLO	NC	Criterium race	Matic Maček
2nd	National Championship	CRO	NC	Individual time trial	Viktor Potočki
3rd	National Championship	SLO	NC	Road race U23	Adam Jordan
3rd	33 rd Porec Trophy	CRO	UCI 1.2		Viktor Potočki
3rd	National Championship	CRO	NC	Individual time trial	Viktor Potočki
4th	Trofeo Citta di San Vendemiano	ITA	UCI 1.2U		Dylan Hopkins
4th	GP Adria Mobil	SLO	UCI 1.2		Viktor Potočki
5th	Gent – Wevelgem	BEL	UCI 1.Ncup		Anže Skok

LJUBLJANA GUSTO SANTIC STAFF

TOMAŽ POLJANEC	SLO	GENERAL MANAGER
LUKA ŽELE	SLO	SPORTS DIRECTOR
BORUT BOŽIČ	SLO	SPORTS DIRECTOR
MIHA KONCILJA	SLO	SPORTS DIRECTOR
ŽIGA RUČIGAJ	SLO	SOIGNEUR
MARTIN CUNDER	SLO	SOIGNEUR
BLAŽ AVBELJ	SLO	MECHANIC
DAVID ČRMELJ	SLO	MEDIA

NAMING SPONSOR

GUSTO

#DARETOBEDIFFERENT

Gusto are an innovative Taiwanese bike manufacturing company. With their signature black and gold colours Gusto live up to their moto, “dare to be different”.

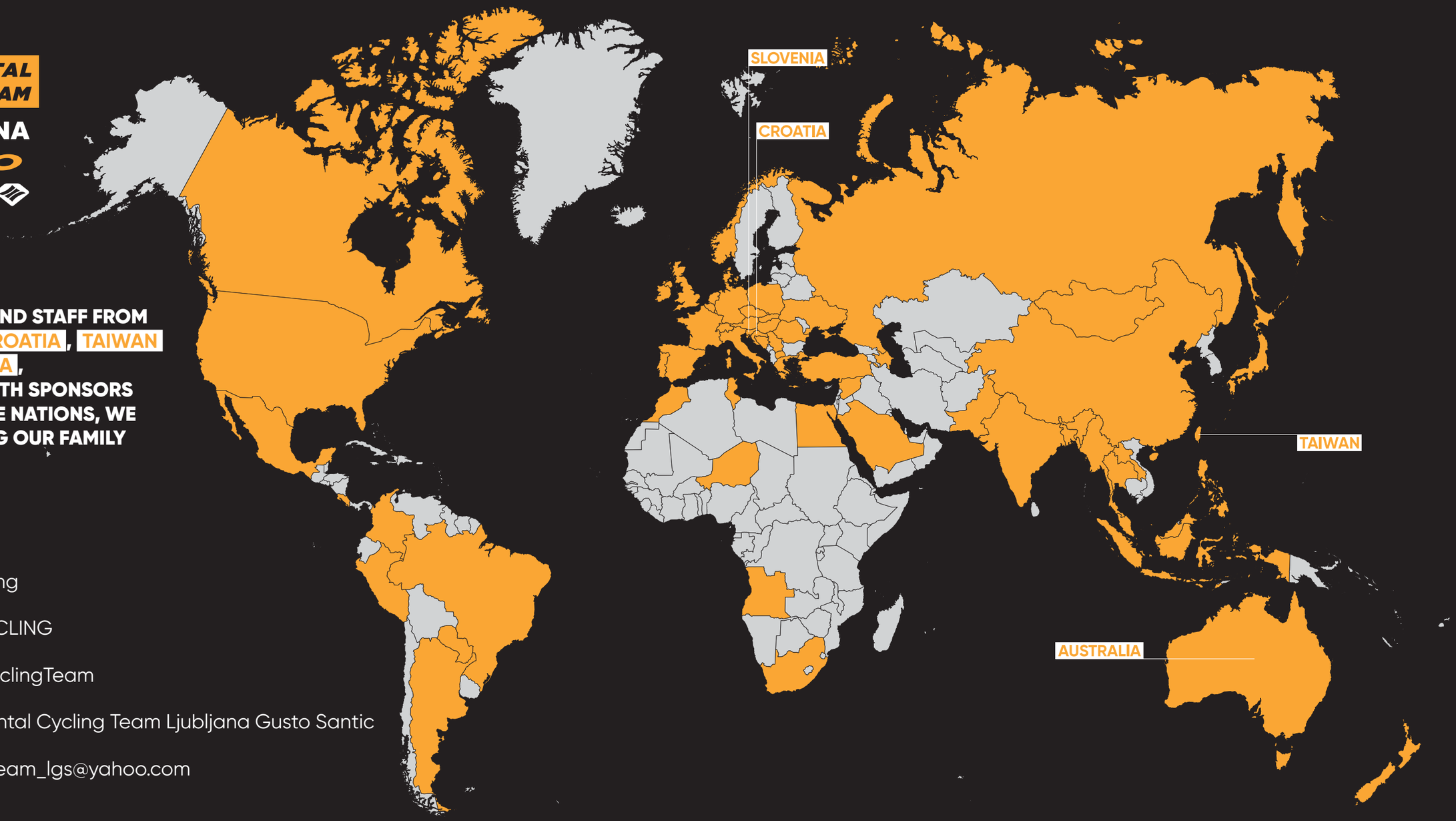
OUR GLOBAL COMMUNITY OF RIDERS AND SPONSORS

CONTINENTAL CYCLING TEAM

LJUBLJANA GUSTO Santic

WITH RIDERS AND STAFF FROM SLOVENIA, CROATIA, TAIWAN AND AUSTRALIA, AS WELL AS WITH SPONSORS FROM MULTIPLE NATIONS, WE ARE EXTENDING OUR FAMILY GLOBALLY.

"OUR COMMUNITY OF FOLLOWERS AROUND THE WORLD IS GROWING FAST"



Lgscycling

YouTube LGC CYCLING

@LGSCyclingTeam

Continental Cycling Team Ljubljana Gusto Santic

cyclingteam_lgs@yahoo.com

WELL-BEING

MENTAL HEALTH ISSUES

HEADCRACK

25% of people will experience a mental illness in their lifetime

800000 PEOPLE DIE FROM SUICIDE EACH YEAR

FOR EVERY COMPLETED SUICIDE THERE ARE 20 ATTEMPTS

2 OUT OF 3 PEOPLE WITH A MENTAL DISORDER WILL NEVER SEEK HELP

Fear and shame prevent individuals from acknowledging mental issues and seeking help

HEADCRACK

Source: World Health Organisation
https://goo.gl/QU3fVS

Australian sponsor **HeadCrack** epitomises our commitment to enhancing individual and community well-being. HeadCrack provides professional mental health educational services to schools, communities and corporate groups - as well as to our athletes and staff. HeadCrack are passionate about developing awareness of the individualised and dynamic nature of mental well-being. By sharing raw and honest personal accounts of experiences with anxiety and depression, they empower individuals to recognise and seek help for issues within themselves and others – Former rider Timothy Guy is the owner, his honest and unashamed approach is something we believe is integral to enhancing well-being and we are honoured to partner in this project.

www.headcrack.com.au

NAMING SPONSOR SANTIC

Santic are cycling clothing specialists. Providing cutting edge apparel for all levels and all weather conditions.

THE LJUBLJANA DRAGON

An Ancient Myth

On the banks of the Ljubljana river, thick with vegetation and hugged by a low-lying mist, lived a mighty beast, a dragon that fed on otters, river-rats and unwitting farmers that strayed too close.

Jason and the Argonauts, heroes of Greek mythology, came upon the dragon's lair when returning from winning the golden fleece from King Aeetes, but the dragon would not let them pass and they were forced to set up camp nearby. Soon, the dragon began to stray from the mist, scorching their fields and returning to the river each night with a human treat.

Acquiring the assistance of a powerful enchantress, Jason ventured into the dragon's lair. The enchantress cast a sleeping spell upon the beast and Jason brought his sword down upon its head, but it's skin was like armour and Jason's blade cleft in two. Upon instruction by the enchantress, he instead bound the dragon's mouth with rope and filled its nostrils with the bones of the men and women that lay disposed around it.

When the dragon awoke, it took flight in panic, in its rage it attempted to breathe fire, but with its mouth bound and nostrils plugged, the flames filled its stomach and it exploded, lighting up the sky like a firework.

Jason established the city of Ljubljana upon the place he and the Argonauts had camped and the dragon become a symbol of strength and courage for the city!

Our little dragon is far less menacing than the original, and was commissioned for design by Australian sponsor HeadCrack. The image of a mighty dragon struggling to breathe, panicking and burning from the inside is one that represents the battle mental illness can bring, it also reflects the physical stress of racing a bike.

Therefore, our little dragon sends the message that you don't need to look strong or mighty to display strength and courage. You can be on your knees, struggling for air, thinking you are moments from giving in. In regards to metal health, courage can be displayed by seeking help and support, and strength, in putting one foot in front of the other. In cycling, strength is found in being part of a cohesive and supportive team, and courage, in fighting as long as you can, even when your lungs burn and your finding it hard to breathe.

WHY SPONSOR US

By partnering with Continental Cycling Team Ljubljana Gusto Santic, you are not simply purchasing advertising space. You are including yourself in a project - a project that aims to be holistically effective. Effective in promoting our sponsors, effective in educating riders and executing elite performances, effective in communication, effective in promoting awareness of individual and community well-being, and, effective in providing connections and support for the continued pursuit of economic, social, sporting and cultural opportunities between nations.

For more information or to discuss sponsorship options please contact us at,

cyclingteam_lgs@yahoo.com

MAJOR SPONSORS

Mestna občina Ljubljana
City of Ljubljana

GUSTO

Santic

Additional Sponsors

CORPUMPS powered by KOLEKTOR

KOLEKTOR

Berk

TAYA

Spiuk

CROWN SPORT NUTRITION

TelekomSlovenije

bryton

BTC CITY

PEUGEOT

HEADCRACK .COM.AU

UNIOR BIKE TOOLS

avtotehna VIS

today's plan

Run on clouds.

FSA FULL SPEED AHEAD

MDM STAINLESS STEEL & ALUMINIUM

vittoria

VitalGo

Photos: Tit Košir, Mario Stiehl, Sonoko Tanaka